

05-29-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Laralev, Inc.

5-23-02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment ☒ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: December 28, 2001

## 2. Name and address of receiving party(ies)

Name: Advance Merchandising Company, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 5673 Airport RoadCity: Roanoke State: VA Zip: 24012

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Virginia  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Please see attached list.

Additional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tara A. BranscomInternal Address: Flippin, Densmore, Morse  
& JesseeStreet Address: 1800 First Union Tower,  
Drawer 1200City: Roanoke State: VA Zip: 240066. Total number of applications and registrations involved: 67. Total fee (37 CFR 3.41).....\$ 165.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tara A. Branscom

Name of Person Signing

T.A. Branscom

Signature

5-23-02

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

05/29/2002 AMWED1 00000028 255631

01 FC:481  
02 FC:48240.00 UP  
125.00 UPTRADEMARK  
REEL: 002515 FRAME: 0226

B. Trademark Registration Nos.

255,631

837,072

1,242,721

1,715,139

1,850,319

2,482,142

# Delaware

PAGE 1

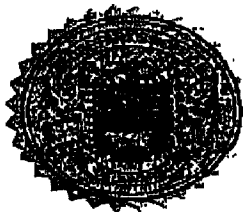
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LARALEV, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ADVANCE MERCHANDISING COMPANY, INC." UNDER THE NAME OF "ADVANCE MERCHANDISING COMPANY, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF VIRGINIA, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3474462 8100M

010672808

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1545738

DATE: 01-08-02

TRADEMARK  
REEL: 002515 FRAME: 0228



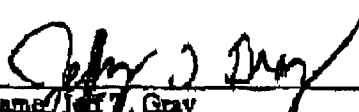
appoints the Secretary of State of the State of Delaware as its agent to accept service of process in any such suit or other proceedings and a copy of such process shall be mailed by the Secretary of State to Advance Merchandising Company, Inc. at the following address:

Advance Merchandising Company, Inc.  
5673 Airport Road  
Roanoke, Virginia 24012

1100MANHATTAN DOCS 452249,1

IN WITNESS WHEREOF, Advance Merchandising Company, Inc. has caused this certificate to be signed by Jeff T. Gray, its authorized officer of the 28 day of December, 2001.

ADVANCE MERCHANDISING COMPANY, INC.

  
Name: Jeff T. Gray  
Title: Treasurer and Assistant Secretary

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